

CASE STUDY



# Navistone Chooses BettrData to Automate Data Operations

Navistone uses BettrData as their problem-free data ingestion platform.

## CHALLENGES

### CHALLENGE 1

#### Lack of Data Automation Confidence

Navistone faced challenges with scaling their existing data operations tool as client data volumes and complexity increased.

*"When you need to take data from multiple customers and multiple sources, that's when all the problems start. And when you're small and just trying to slap things together, you can come up with some processes to deal with that. But as you begin to scale, it all falls apart."*

### CHALLENGE 2

#### Scaling Data Without Hiring

Navistone needed a solution to streamline data ingestion without increasing headcount.

*"We of course had an incumbent tool that was good enough for a period of time... If you had a big customer, well, that's when gymnastics started."*

### CHALLENGE 3

#### Build vs. Buy Dilemma

Navistone preferred a solution that could keep up with their growth without the need for building out a large data team.

*"I didn't have interest in building out a team of five data analysts to process data... I want to be able to let a tool help us be as efficient as possible."*

## SOLUTIONS

### SOLUTION 1

#### Confidence in data automation achieved with streamlined workflows

### SOLUTION 2

#### Scalable data operations achieved without hiring additional staff

### SOLUTION 3

#### Avoided building in-house team with efficient automation solution

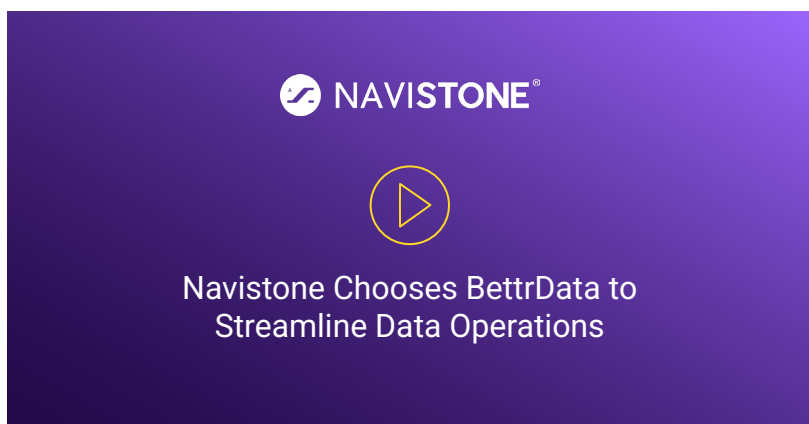
## INTEGRATING BETTRDATA

BettrData's integration was seamless, running in record time without straining internal resources.

*"It was really simple... After automation, data operations isn't a problem we have our engineers working on. We already know it's been dealt with and BettrData is the tool of record for us."*

## SAME HEADCOUNT, MORE GROWTH

Learn firsthand about the transformative impact BettrData has had on businesses across various industries. From optimizing data processes to driving efficiency and innovation, our customers share how our solutions have made a measurable difference in their operations, empowering them to achieve their goals and stay competitive in today's data-driven world.



[Watch the case study video >](#)

## WHAT'S NEXT?

Explore the vision and future possibilities with BettrData as customers discuss how our partnership has positioned them for success in the long term. Discover how our innovative approach to data operations is helping businesses anticipate and adapt to emerging trends, enabling them to not only meet current challenges but also thrive in tomorrow's dynamic landscape.



### Scott Setera

Vice President of Operations,  
Navistone

*"Regardless of your company, data is dirty, data is inconsistent. When you need to take data from multiple customers and multiple sources, that's when all the problems start. Since we found BettrData, it's a problem we just don't need to think about. This allows us to focus on growing our own business, taking care of existing customers and finding new customers."*



- Team size: 50 employees
- Data File Loaded: 1200
- Records Under Management: 5000