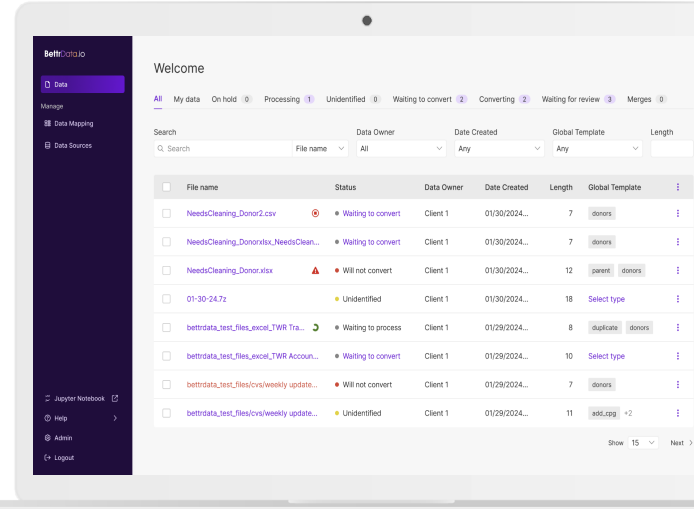


BettrData



Automate & scale your data processes with seamless onboarding and expert support from industry experts



OUR SOLUTIONS

✓ Automated Data Operations

Includes high volume processing, file conversion, standardization, transformation, enhancement, tracking and compliance management, and reporting features.

✓ BD Mailstream

Enables direct marketing professionals to optimize their direct mail processes, bringing steps like CASS/NCOA/DPV and match keying into their primary workflow.

✓ BD Enrichment

Enables marketers to bring secondary and tertiary data enhancement processes into their primary workflows, improving data quality while saving time and money, passing files across multiple vendors.

✓ BD Customer ID

Enables hygiene, matching and duplication process to occur within data ingestion, improving quality and accuracy, while saving time and complexity within a data professional's primary workflows.

✓ Persistent Identity Management

Quickly integrate workflows to your preferred customer identity partners, ideal for digital savvy, marketers, ready to onboard and activate second and third-party data.

✓ BD Connect

Transforms raw data into actionable insights and generates visualizations, enabling strategic decision-making and driving business growth through data-driven analysis.



SECURITY COMPLIANCE

GDPR, CCPA, PCI DSS,
CPRA, SOC2 Type II



CONTACT US

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VISIT OUR WEBSITE

[BettrData.io](https://bettrdata.io)